

KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1340504

Schedule Dates 10/23/12-10/29/12
Advertiser DCCC-Democratic Congressional Campaign Commi
Agency Great American Media (2231)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand DCCC 10/23 (450985)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN,KATIE
Phone/Fax /
CPE 11/14/1193
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Date Entered 07/18/12
Last Modified 07/18/12
Entered By Katie Freckleton
CO-OP No
Headline # 06239057
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,883.75
Net Total \$33,341.25
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	49	\$38,750.00
Nov. 2012	2	\$475.00
Grand Total:	51	\$39,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	1	:30	1P-2:30P (MST)	3		X	X	X	X			3	\$200.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FRESH LIVING / BOLD & THE BEA	7/18/12
2.0	Normal Line / News (2)	10/23/12-10/26/12	1	:30	10P-10:35P (MST)	3		X	X	X	X			3	\$2,500.00	\$7,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	7/18/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	1	:30	10:35P-11:38P (MST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, DAVID LETTERMAN	7/18/12
4.0	Normal Line / News (4)	10/23/12-10/26/12	1	:30	12P-1P (MST)	4		1	1	1	1			4	\$400.00	\$1,600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	7/18/12
5.0	Normal Line / News (5)	10/23/12-10/26/12	1	:30	4P-4:30P (MST)	3		X	X	X	X			3	\$400.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	7/18/12
6.0	Normal Line / News (6)	10/23/12-10/26/12	1	:30	4:30P-5P (MST)	3		X	X	X	X			3	\$500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Katie Freckleton	7.20.12	



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Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,883.75

Net Total \$33,341.25

Sales Tax

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7.0	Normal Line / News (7)	10/23/12-10/26/12	1	:30	5A- 5:30A (MST)	3		X	X	X	X			3	\$150.00	\$450.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5A	7/18/12
8.0	Normal Line / News (8)	10/23/12-10/26/12	1	:30	5P- 5:30P (MST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	7/18/12
9.0	Normal Line / News (9)	10/23/12-10/26/12	1	:30	5:30A- 6A (MST)	2		X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	7/18/12
10.0	Normal Line / News (10)	10/23/12-10/26/12	1	:30	6P- 6:30P (MST)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 6P	7/18/12
11.0	Normal Line / News (11)	10/23/12-10/26/12	1	:30	6A- 8A (MST)	3		X	X	X	X			3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	7/18/12
12.0	Normal Line / News (12)	10/23/12-10/26/12	1	:30	7P- 7:30P (MST)	4		1	1	1	1			4	\$75.00	\$300.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 7 ON KMYU	7/18/12

CONFIRMATION CONTRACT

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Schedule Dates	10/23/12-10/29/12	Date Entered	07/18/12
Advertiser	DCCC-Democratic Congressional Campaign Commi	Last Modified	07/18/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	DCCC 10/23 (450985)	Headline #	06239057
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/1193	Commission	\$5,883.75
Account Types	National/Political Issue Agency BRD	Net Total	\$33,341.25
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

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13.0	Normal Line / SPOT (13)	10/23/12-10/26/12	1	:30	8A- 9A (MST)	3		X	X	X	X			3	\$300.00	\$900.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	7/18/12
14.0	Normal Line / SPOT (14)	10/23/12-10/26/12	1	:30	9A- 10A (MST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE PRICE IS RIGHT	7/18/12
15.0	Normal Line / News (15)	10/27/12-10/27/12	1	:30	10P- 10:35P (MST)	1						1		1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SAT	7/18/12
16.0	Normal Line / News (16)	10/27/12-10/27/12	1	:30	5P- 6P (MST)	1						1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT	7/18/12
17.0	Normal Line / SPOT (17)	10/27/12-10/27/12	1	:30	5A- 7A (MST)	1						1		1	\$50.00	\$50.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, CBS SATURDAY MORNING	7/18/12
18.0	Normal Line / SPOT (18)	10/27/12-10/27/12	1	:30	6P- 7P (MST)	1						1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ENTERTAINMENT TONIGHT WEEKEND	7/18/12

CONFIRMATION CONTRACT

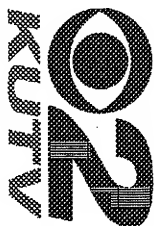
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19.0	Normal Line / Prime (19)	10/27/12-10/27/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 48 HOURS MYSTERY	7/18/12
20.0	Normal Line / News (20)	10/28/12-10/28/12	1	:30	10P- 10:35P (MST)								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SUN	7/18/12
21.0	Normal Line / News (21)	10/28/12-10/28/12	1	:30	5P- 6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	7/18/12
22.0	Normal Line / Prime (22)	10/28/12-10/28/12	1	:30	8P- CBS-The Good Wife (Sunday)								1	1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE GOOD WIFE	7/18/12
23.0	Normal Line / SPOT (23)	10/28/12-10/28/12	1	:30	9:30A- 10A (MST)								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FACE THE NATION	7/18/12
24.0	Normal Line / Prime (24)	10/25/12-10/25/12	1	:30	7:59P- CBS-Person of Interest (Thursday)							1		1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, PERSON OF INTEREST	7/18/12

CONFIRMATION CONTRACT

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Sales Office	TeleRep Washington DC	Order Type	Normal
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Grand Total:	51	\$39,225.00

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25.0	Normal Line / Prime (25)	10/23/12-10/23/12	1	:30	6:57-26P- CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NCIS	7/18/12
26.0	Normal Line / News (26)	10/29/12-10/29/12	1	:30	12P- 1P (MST)		1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NCIS	7/18/12
27.0	Normal Line / News (27)	10/29/12-10/29/12	1	:30	7P- 7:30P (MST)		1							1	\$75.00	\$75.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NCIS	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6239057
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL17/12 15.0
*** KUTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 1340504 CONTRACT # 6239057 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23 EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL17/12 15.07

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$39,225
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1193
AGENCY PRODUCT CODE = 14

X 100P-230P 30 \$200.00 10/23 10/26 3 TU-F 3

PROGRAM : FRESH LIVING / BOLD & THE BEAUTIFUL
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : FRESH LIVING / BOLD & THE BEAUTIFUL

X 1000P-1035P 30 \$2,500.00 10/23 10/26 3 TU-F 3

PROGRAM : KUTV NEWS AT 10P M-F
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : KUTV NEWS AT 10P M-F

JUL17/12 15.0
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
X			1035P-1138P	30		\$600.00	10/23	10/26	2		TU-F	2
PROGRAM : DAVID LETTERMAN ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : DAVID LETTERMAN												
X			1200N-100P	30		\$400.00	10/23	10/26	4		TU-F	4
PROGRAM : 2 NEWS AT NOON ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT NOON												
X			400P-430P	30		\$400.00	10/23	10/26	3		TU-F	3
PROGRAM : 2NEWS AT 4PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4PM												
X			430P-500P	30		\$500.00	10/23	10/26	3		TU-F	3
PROGRAM : 2NEWS AT 4:30PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4:30PM												
X			500A-530A	30		\$150.00	10/23	10/26	3		TU-F	3
PROGRAM : 2 NEWS AT 5A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5A												
X			500P-530P	30		\$1,000.00	10/23	10/26	2		TU-F	2
PROGRAM : 2 NEWS AT 5P ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5P												
X			530A-600A	30		\$300.00	10/23	10/26	2		TU-F	2
PROGRAM : 2 NEWS AT 530A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 530A												

JUL17/12 15.0
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			PROGRAM : 2 NEWS AT 6P ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 6P	30		\$1,000.00	10/23	10/26	1		TU-F	1
11			PROGRAM : 2 NEWS THIS MORNING ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS THIS MORNING	30		\$700.00	10/23	10/26	3		TU-F	3
12			PROGRAM : KUTV NEWS AT 7 ON KMYU ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: KUTV NEWS AT 7 ON KMYU	30		\$75.00	10/23	10/26	4		TU-F	4
13			PROGRAM : THE EARLY SHOW ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE EARLY SHOW	30		\$300.00	10/23	10/26	3		TU-F	3
14			PROGRAM : THE PRICE IS RIGHT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE PRICE IS RIGHT	30		\$600.00	10/23	10/26	2		TU-F	2
15			PROGRAM : KUTV NEWS AT 10P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: KUTV NEWS AT 10P SAT	30		\$1,500.00	10/27	10/27	1		SAT	1
16			PROGRAM : 2 NEWS AT 5P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SAT	30		\$500.00	10/27	10/27	1		SAT	1

JUL17/12 15.0
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	X		500A-700A PROGRAM : CBS SATURDAY MORNING ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : CBS SATURDAY MORNING	30		\$50.00	10/27	10/27	1		SAT	1
21	X		600P-700P PROGRAM : ENTERTAINMENT TONIGHT WEEKEND / PA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : ENTERTAINMENT TONIGHT WEEKEND / PA	30		\$400.00	10/27	10/27	1		SAT	1
22	X		900P-1000P PROGRAM : 48 HOURS MYSTERY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 48 HOURS MYSTERY	30		\$800.00	10/27	10/27	1		SAT	1
23	X		1000P-1035P PROGRAM : KUTV NEWS AT 10P SUN ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : KUTV NEWS AT 10P SUN	30		\$2,000.00	10/28	10/28	1		SUN	1
24	X		500P-600P PROGRAM : 2 NEWS AT 5P SUN ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5P SUN	30		\$750.00	10/28	10/28	1		SUN	1
25	X		800P-900P PROGRAM : THE GOOD WIFE ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THE GOOD WIFE	30		\$3,000.00	10/28	10/28	1		SUN	1
26	X		930A-1000A PROGRAM : FACE THE NATION ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FACE THE NATION	30		\$600.00	10/28	10/28	1		SUN	1

REP HEADLINE# 6239057
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL17/12 15.0
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24			800P-900P	30		\$3,000.00	10/25	10/25	1		THU	1
PROGRAM : PERSON OF INTEREST												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: PERSON OF INTEREST												
25			700P-800P	30		\$4,000.00	10/23	10/23	1		TUE	1
PROGRAM : NCIS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NCIS												
26			1200N-100P	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : 2 NEWS AT NOON												
27			700P-730P	30		\$75.00	10/29	10/29	1		MON	1
PROGRAM : KUTV NEWS AT 7 ON KMYU												
OCT/12			38750.00			NOV/12						
												CONTRACT TOTAL
												39225.00
												TOTAL SPOTS
												51

MARKET TOTALS \$145,277 KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0% KCSG 0%
 KMYU 1%

SVC- NONE
 DEMOS- RA35+*